

HONOR
the FUTURE

THE CAMPAIGN FOR THE UNIVERSITY OF VIRGINIA

OUR
STRENGTH
IS OUR

Community



The background of the page is a photograph of a university campus. In the foreground, there are several people: a man in a dark jacket and jeans on the left, a man in a dark suit on the center, and two women on the right, one in a white sweater and one in a red sweater. They appear to be engaged in conversation on a grassy area. In the background, there are large trees with some autumn-colored leaves and a building with white columns. The sky is clear and blue. A large, dark blue, wavy graphic element is on the left side of the page, partially overlapping the text area.

There's something special about Virginia alumni.

We feel a powerful connection to our university and to each other that continues long after we've walked the Lawn. When you're a graduate from Virginia, it becomes a part of your identity, a part of your story, in a way that changes you forever.

The UVA Alumni Association lays the foundation for a vibrant, engaged community of lifelong Wahoos, one that strengthens the University and serves those who proudly wear the orange and blue.

But community doesn't just happen. Since 1838, the Alumni Association has built strong bonds and affinity on and beyond Grounds by serving as UVA's front door, helping alumni navigate the University and determine where their impact can be greatest. Relationships are at the heart of our community, and we give alumni personal and meaningful avenues to connect with and contribute to one another and the university they love.

The University has outlined its strategy for the next ten years, and the Alumni Association aims to contribute to three overarching goals of that strategy. Our participation in the University's Honor the Future Campaign will be centered on how we can connect, inform, serve and invest in our alumni and the UVA community by impacting these three goals: strengthen UVA's foundation, cultivate the most vibrant community in higher education and enable discoveries that enrich and improve lives.

With a spirit of innovation and the help of strong, committed alumni leaders, we will strengthen this community.

VIBRANT
ENGAGED
LIFELONG *Community*



UNIVERSITY of VIRGINIA
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We Connect



We will **CONNECT** alumni to each other and the University, helping them build meaningful relationships regardless of age, life stage or location, while providing unique opportunities to contribute to the place they once called home.

We know that strong alumni communities develop from strong student communities. That's why the Alumni Association is here from day one for our future alumni. Our **Student Engagement** programs enrich the student experience, build student camaraderie and leadership and create engaged classes of future leaders.

Young alumni programs such as **Young Alumni Council** and **Post Graduate Trustees** connect the newest members of our alumni community, creating opportunities for leadership and impact with the future advocates of and donors to UVA. Young Alumni Council has served as an idea generator for the Alumni Association and the University. Its impact is seen in such initiatives as **Young Alumni Reunions**, which bring over 3,000 alumni back to Charlottesville each fall.

Our class-based **Reunions** are a cornerstone of our engagement programs, providing a

meaningful way for alumni to reconnect with their classmates and opening doors for them to actively connect with and impact the life of the University. Our alumni population will grow by 40% over the next 20 years and as it does, we need your financial support to ensure that our programs are accessible and inspiring for all alumni.

Alumni Interest Groups help alumni stay connected to UVA through the organizations that were important to them while they were on Grounds. Our support of AIGs has helped them launch large fundraising initiatives that have had a major impact on the University, with significant contributions to the student organizations that make up the vibrant fabric of UVA.

The University has made it clear that our extraordinary, loyal alumni are a critical part of our community. We need to do even more to engage them, and funding these programs will do just that. Your support will allow us to build on our strengths and address existing gaps, which in turn will cultivate the most vibrant community in higher education. We will ensure the connectedness that starts on Grounds continues long after alumni wear the honors of Honor.

A photograph of two women sitting at a table, engaged in a conversation. The woman on the left is seen in profile, looking towards the woman on the right. The woman on the right is smiling and looking down at something on the table. The background shows a window with blinds and a patterned curtain.

We Serve

We will **SERVE** alumni by meeting specific needs that we're uniquely positioned to support. The connections and counsel UVA students receive should also extend to alumni beyond Grounds, and through the Alumni Association, they do.

Alumni Career Services (ACS) is the only organization on Grounds that supports all alumni throughout their careers, serving them at every stage of their professional journey. ACS provides a personalized solution for alumni seeking career and professional development, including individual advising, graduate school advising, networking opportunities, career education and more.

Not only do we support alumni throughout their careers, but we support their families as well. Our **Admission Liaison Program** provides one-on-one advising to help students

and parents understand how to best position themselves for the application process for UVA or any selective college or university. We are proud to make this service accessible to all alumni families.

Our personalized, high-touch approach to these programs is above and beyond what our peer institutions are able to offer. Though we've been able to make a great impact through these programs, our current resources limit the number of alumni we can serve. Further, our service gap is set to become even larger as our alumni population grows exponentially over the next two decades. We need to address this shortfall and your support will allow us to do so. Our goal is to raise resources to serve more of our ever-growing alumni population with these valuable and unique programs.





We Invest

We will **INVEST** in the future of our University by attracting exceptionally talented students from all backgrounds who will enrich our community and enable discovery by seeding innovative ideas.

The **Ridley Scholarship Program** is a merit-based program that strives to be the premier African-American scholarship organization in the nation. The Ridley Program has provided scholarships to over 300 talented student leaders over the past thirty years, helping each scholar realize their unique potential as global citizen leaders. As a public institution, the University cannot administer scholarships based on race, gender, religious affiliation or sexual orientation. But, as an independent 501(c)(3), the Alumni Association is uniquely positioned to champion this race-based scholarship program in support of President Ryan's vision of strengthening the foundation of the University by recruiting and supporting extraordinary students.

In 2006, alumni created **The Jefferson Trust** to serve as an engine of innovation for the University, providing support for new ideas and initiatives on Grounds. Since then, the Trust has made over \$7 million in grants to student, faculty and staff projects. The Jefferson Trust allows alumni to take a personalized approach to their impact – alumni choose the projects funded – and contribute to President Ryan's vision of enabling discoveries that enrich and improve lives.

The **Alumni Association's Annual Fund** provides unrestricted support that allows us to be agile in responding to the greatest needs of alumni and UVA. It allows us to do it all – cultivate our vibrant community, strengthen UVA's foundation, and enable new discoveries. We want to be responsive to your ideas and interests, and resources from the Annual Fund provide the flexibility for the Alumni Association to pursue new ventures to benefit alumni, students and the University.

We need your support to make a difference.



UNIVERSITY of VIRGINIA
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We will **INFORM** alumni of University news, while serving as a voice for alumni and sharing alumni perspectives and priorities.

With integrity, a reader-first focus and a growing pile of national awards, **Virginia Magazine** keeps alumni informed about their University. What sets it apart is the editorial independence that comes from being published by the self-governed Alumni Association. We want to preserve and strengthen your voice, an essential component of cultivating the most vibrant community in higher education.

We want to keep alumni informed, engaged and inspired. And we want to continue to carry the voice of alumni when it matters most. To do this, we need to strengthen the Alumni Association's digital presence to engage alumni on the platforms they use most and continue to foster two-way conversations that allow their perspectives to be heard.



REUNIONS

SAVE THE DATE

JUNE 4-7, 2020

Classes of 1960, 1965, 1970, 1975, 1980, 1985, and members of the Thomas Jefferson Society

JUNE 12-14, 2020

Classes of 1990, 1995, 2000, 2005, 2010, and 2015

We Inform



Like our University's founder, the Alumni Association drives innovation and celebrates new perspectives.

We're always asking why, always trying to make things better than they were before. As the University enters its third century, and our alumni base grows at an unprecedented rate, we feel more than ever that this is the time for innovation and a focus on impact. We want to strengthen the University's foundation, cultivate the most vibrant community in higher education, and enable discoveries that enrich and improve lives.

Together, with your financial support, we will seek new ways to connect, serve, inform and invest in both our alumni and our University.

We will use our unique and independent position to help the University achieve its 2030 vision of being the leading public university and one of the very best in the world, whether public or private. The University cannot accomplish this vision without us. Make your gift today and join the ranks of other alumni who believe in the role of the Alumni Association and know that our strength is our community. Help us look toward a future that makes us even *more* proud to wear the orange and blue and say: "I have worn the honors of Honor. I graduated from Virginia."



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